



MEDIA CONTACT:  
Nicole Noonan  
Marketing & Community Coordinator  
(920) 788-7900  
nnoonan@kimberly.k12.wi.us

425 S. WASHINGTON STREET  
COMBINED LOCKS WI 54113

(920) 788-7900  
FAX (920) 788-7919

www.kimberly.k12.wi.us

## NEWS RELEASE

### FOR IMMEDIATE RELEASE

## Two Kimberly Finance and Investment Challenge Bowl Teams Advance to State

**Kimberly, Wis. – March 15, 2019** – The [Kimberly Area School District](http://www.kimberly.k12.wi.us) is proud to have two Finance and Investment Challenge Bowl® (FICB) teams advancing to compete at state.

[Kimberly High School \(KHS\)](http://www.kimberly.k12.wi.us) students who are studying business recently competed in the [Finance and Investment Challenge Bowl](http://www.kimberly.k12.wi.us) at Fox Valley Technical College (FVTC). The Kimberly competitors took the top three places at the event.

The top two teams advance to the state-level competition in Milwaukee on May 21, 2019. The team called “Finance Falcons” made up of KHS

students Natalie Brandt, Katie Ebben, Will Hintz and Joe Radtke are the reigning state champions and were the top finishers at the FVTC competition. The second place team consisting of KHS students Jared Brown, Noah Leffel, Octavio Leon and Fritz Melzl will also compete at state. The third place team included KHS students Olivia Hansen, Leigh Keller-Chicoine and Kaitlyn Schroeder.

According to their website, the Finance and Investment Challenge Bowl is a financial literacy program for high school students, teaching a wide range of financial literacy topics that align with Wisconsin’s Model Academic Standards for Personal Finance as well as the Jumpstart National Standards.



The "Finance Falcons" team made up of (pictured left to right) Joe Radtke, Will Hintz, Natalie Brandt and Katie Ebben are the reigning state champions and were the top finishers at the FVTC competition.

-more-



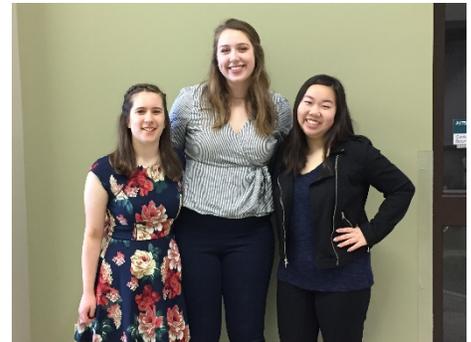
Pictured left to right is the second place team consisting of KHS students Fritz Melzl, Octavio Leon, Jared Brown and Noah Leffel.

The FICB culminates in a live, college-bowl tournament where teams compete to determine regional champions. Teams that finish first and second place from each region earn the right to advance to the state championship tournament.

The Finance and Investment Challenge Bowl is an interactive educational game designed to help promote financial literacy and awareness for high school students in a fun, informative and exciting way.

Using a quiz show format, the game challenges high school students and tests their knowledge about personal finance, business, economics and current events. In the spirit of competition, the game features teams of students who face off against one another, gradually eliminating each other, with the final two teams playing for “the Cup” and bragging rights in their respective regions.

Challenge Bowls are currently held in Appleton, Green Bay, La Crosse/Coulee, Madison, Milwaukee, Racine/Kenosha, Rhinelander, and Wausau. The top two teams from each Regional Tournament advance to the State Championship Tournament.



The team composed of Leigh Keller-Chicoine, Kaitlyn Schroeder and Olivia Hansen took third place at the FVTC competition.

### **About the Kimberly Area School District**

The Kimberly Area School District is a progressive public school district committed to providing the best possible education available to students. Its responsibility is to help lead the way in developing well-rounded students and future citizens. The District wants every student to be given the opportunity to reach their potential through academics, the arts and co-curricular activities. It encompasses approximately 17 square miles and serves over 5,100 students in one 4K center, four elementary schools (5K-4), two intermediate schools (5-6), one middle school (7-8) and one high school (9-12). To learn more about the Kimberly Area School District, call (920)788-7900 or visit [www.kimberly.k12.wi.us](http://www.kimberly.k12.wi.us).