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## NEWS RELEASE FOR IMMEDIATE RELEASE

### JR Gerritts Middle School Named Jostens 2017 National Yearbook Program of Excellence

**JR Gerritts Middle School program recognized for dynamic and engaging yearbook.**

Kimberly, Wis. – May 30, 2017 – Jostens, the leading producer of yearbooks and student-created content, today announced that [J.R. Gerritts Middle School's](#) (JRG) yearbook program has been named a 2017 Jostens' National Yearbook Program of Excellence. The National Yearbook Program of Excellence recognizes engaging yearbooks that reflect a broad representation of the student body while helping students develop 21st century skills such as communication, collaboration, and information and communication technologies (ICT) literacy.



JRG's award winning yearbook program is led by a staff of 8th grade students under the direction of teacher and advisor Aimee Froze.

"I think each yearbook staff member will admit to feeling a bit overwhelmed at times during the creation of this book," said Froze. "However, not a single one of them ever gave up - in fact, they

all rose to the challenge and created an amazing memory for all of their peers here at JRG."

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Jostens' National Yearbook Program of Excellence Awards are presented twice a year, in spring and in fall for yearbooks delivered during the school year. The Award was presented to the JRG's yearbook program for achieving the defined criteria in each of three following categories: creating an inclusive yearbook, generating school engagement, and successfully managing the yearbook creation process.

“Jostens is proud to recognize those individuals who have acted as wonderful stewards by creating an exceptional yearbook for their school and community,” said Chuck Mooty, Jostens president and CEO.

“Yearbooks are a critical part of telling a school's story, and Jostens is dedicated to supporting yearbook staff members with state-of-the-art tools and resources that help celebrate moments that matter.”

The JR Gerritts Middle School's yearbook program will receive a gem-studded recognition pin and a banner to display in school, so the entire school community will be aware of the outstanding achievement.

### **About Jostens**

Founded in 1897, Jostens has produced school yearbooks for over 60 years. Schools rely on Jostens and their local Jostens representatives to provide a combination of journalism education and technology tools to deliver a learning experience that helps students develop 21st century skills in journalism, photography, writing and design, leadership and business while creating the permanent record of the school year. Jostens invests in state of the art technology, best in class service, educational curriculum and award winning print manufacturing platforms to plan, design, build and produce yearbooks.

Minneapolis-based Jostens provides products, programs and services that help its customers celebrate moments that matter. The company's products include publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Jostens serves markets in North America, Europe and Asia. Jostens is a subsidiary of Newell Brands, an American worldwide marketer of consumer and commercial products.

### **About the Kimberly Area School District**

The Kimberly Area School District is a progressive public school district committed to providing the best possible education available to students. Its responsibility is to help lead the way in developing well-rounded students and future citizens. The District wants every student to be given the opportunity to reach their potential through academics, the arts and co-curricular activities. It encompasses approximately 17 square miles and serves over 5,000 students in one 4K center, four elementary schools (5K-4), two intermediate schools (5-6), one middle school (7-8) and one high school (9-12). To learn more about the Kimberly Area School District, call (920)788-7900 or visit [www.kimberly.k12.wi.us](http://www.kimberly.k12.wi.us).