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## NEWS RELEASE FOR IMMEDIATE RELEASE

### Max Lom Receives Prestigious National Merit Scholarship

**Kimberly, Wis. – June 12, 2017** – Max Lom, a recent [Kimberly High School](#) (KHS) graduate, is among the [National Merit Scholarship Corporation's](#) (NMSC) recently announced National Merit College-sponsored Scholarship winners. He was awarded the National Merit University of Minnesota Scholarship.

“I am incredibly thankful for all of the opportunities and support I have received from my family, my teachers and the whole school district over the years,” said Max Lom. “I am humbled and thankful for this award, and excited for the possibilities still to come in the future with the help of this award.”

Max, who recently graduated from KHS, is the salutatorian of his class. He earned a perfect score on the ACT and is a National AP Scholar. Max is active in Key Club, Link Crew, Life Force and National Honor Society. He is also an avid soccer player.



This year, 182 higher education institutions are underwriting Merit Scholarship awards through the National Merit Scholarship Program. Sponsor colleges and universities include 103 private and 79 public institutions located in 44 states and the District of Columbia.

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The Merit Scholar designees were chosen from a talent pool of more than 15,000 outstanding Finalists in the 2017 National Merit Scholarship Program. Officials of each sponsor college selected their scholarship winners from among the Finalists in the 2017 National Merit Scholarship Program who plan to attend their institution. National Merit Finalists are appraised on a substantial amount of information submitted by both the Finalists and their high schools: the academic record, including difficulty level of subjects studied and grades earned; scores from two standardized tests; contributions and leadership in school and community activities; an essay written by the Finalist; and a recommendation written by a high school official.

This year's National Merit Scholarship Program began in October 2015 when over 1.6 million juniors in more than 22,000 high schools took the Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT®), which served as an initial screen of program entrants. Last fall, the highest-scoring participants in each state, representing less than one percent of the nation's high school seniors, were named Semifinalists on a state-representational basis.

Only these 16,000 Semifinalists had an opportunity to continue in the competition. From the Semifinalist group, some 15,000 students met the very high academic standards and other requirements to advance to the Finalist level of the competition. By the conclusion of the 2017 program, about 7,500 Finalists will have earned the "Merit Scholar" title and received a total of over \$32 million in college scholarships.

### **About the National Merit Scholarship Corporation**

NMSC is a not-for-profit corporation that operates without government assistance. It was founded in 1955 specifically to conduct the National Merit Scholarship Program. The majority of scholarships offered each year are underwritten by approximately 420 independent corporate and college sponsors that share NMSC's goals of honoring scholastically talented youth and encouraging academic excellence at all levels of education.

### **About the Kimberly Area School District**

The Kimberly Area School District is a progressive public school district committed to providing the best possible education available to students. Its responsibility is to help lead the way in developing well-rounded students and future citizens. The District wants every student to be given the opportunity to reach their potential through academics, the arts and co-curricular activities. It encompasses approximately 17 square miles and serves over 5,000 students in one 4K center, four elementary schools (5K-4), two intermediate schools (5-6), one middle school (7-8) and one high school (9-12). To learn more about the Kimberly Area School District, call (920)788-7900 or visit [www.kimberly.k12.wi.us](http://www.kimberly.k12.wi.us).